



## Cambridge English Qualifications

### Key benefits to communicate to parents

While your school has decided to offer Cambridge English Qualifications, some parents will need more information to understand the value of learning and assessing English. We have put together a list of benefits to help you share the value of our qualifications with parents.

#### English is one of the top three most commonly used languages in the world

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Did you know that 1.5 billion people speak English, making it one of the most commonly used languages in the world?<sup>1</sup> When you have a Cambridge English Qualification, it can be used to travel, apply for jobs or get a place at an international university.

#### Cambridge English Qualifications test real-life language skills

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Our qualifications are designed to test all four skills: reading, writing, listening and speaking. Preparing for their exams helps students develop the skills they need inside and outside the classroom. English is such an important skill in the world, that someone without a good ability in all four skills will greatly reduce the opportunities open to them in their education and professional life.



#### Cambridge English Qualifications are designed to increase confidence

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Since each of our qualifications targets a particular level on the Common European Framework of Reference (CEFR), learners can progress from one level to the next. Cambridge English Qualifications develop students' skills and confidence, helping increase belief in ability to achieve goals and encourage them to tackle new and challenging tasks in the future.

1 [statista.com/chart/12868/the-worlds-most-spoken-languages](https://www.statista.com/chart/12868/the-worlds-most-spoken-languages)

## Accepted worldwide by universities, organisations and institutions

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When learners are able to communicate in English they have so many more global opportunities available to them. Over 50% of employers across most sectors test English language skills during the interview process.

Thousands of universities, employers and governments around the world recognise Cambridge English Qualifications, trusting them as secure and reliable proof of English language ability. Widely accepted around the world, our qualifications are a mark of excellence and open doors to exciting higher education and employment opportunities.

## Support for learners and teachers

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We have developed a huge variety of learning materials, based on research into how children learn best, so your students can improve their English both inside and outside the classroom. They range from classroom resources to help teachers give students the best possible preparation to free activities, games and quizzes for students.

We also support parents in their child's learning journey by providing activities, tips and advice they can easily use at home, or in everyday life.



**"Preparing pupils for Cambridge English Qualifications at an early age, with step-by-step progress and in a safe classroom environment, will empower them to succeed in all levels in the future. They soon realise they are able to do it all."**

Luciana  
English Teacher, Brazil

Find out more about the support we offer to parents throughout our year, including the monthly newsletter for parents – [cambridgeenglish.org/parents](https://cambridgeenglish.org/parents)